

Johannesburg, South Africa. May 22 2019.

Keke Collection launches perfumed fragranced products for the discerning traveller.



Keke Collection announces the launch of its first ever fragranced product range. Created for the boutique hotel and spa market, corporate market as well as the eccentric, discerning global traveller who demands an everyday 5-star experience. The collection is inspired by luxury, grandeur and spirited scents.

Having travelled and done business with the premium hospitality and high-end luxury markets in over 42 countries across the globe, **Keke Matlou** is the founder of the brand. *“My clients are seasoned life enthusiasts, who work hard and enjoy money-can’t-buy experiences. They appreciate the power of their personal brand essence and demand high quality, innovative and uniquely tailored brands to complement their distinguished style.”*

The fragrances are unisex, and the range offers **hand and body lotions** to adorn your body, **shower gels, shampoos, conditioners** for revitalising bath times, with **diffusers and candles** to enrich your personal space. Distributed to exclusive hotels and spas, the products also make for great unique gifts and can be purchased online at www.kekematlou.co.za from 1 June 2019. Select Tammy Taylor stores will stock Keke Collection from July 2019. International delivery options outside of South Africa will be coming soon. Product prices are available on request.

*“Launching Keke Collection is purpose fulfilling for me. It is a natural extension of what I do. I am honoured that a portion of the proceeds will go to **Mighty Girls SA**, a non-profit organisation dedicated to nurturing the African girl child to open her up to a better world -one of opportunity. This is a product with heart, intentionally made and used by a mindful person and responsible businesses who account for their spend in a meaningful way.”*

For product related enquiries, kindly contact: Tanya on 082 924 7527 - info@iae.co.za
Marketing and brand engagements, contact: Lelethu - admin@iae.co.za

About Keke Matlou

An african businesswoman with 20 years’ experience in providing luxury marketing, hospitality and premium eventing solutions internationally. She is a TV presenter, with a niche in travel and an award nominated radio broadcaster plus voice-over artist. Keke serves on the board of Mighty Girls SA. Keke’s profile is available [here](#).